Housing: Dec 1

Friday, December 1, 2017 8:47 AM

Attendees: Brigetta Olson, Karen Rockwell, Bill Glassmire, Sara Ingle, Julie Manning, SC, Roberta Smith, Cathy Kerr, Jim Moorefield, Sara Hartstein, Kirk Schlesinger, Adriana (BCHD intern), Rocio Munoz

HCDAB recommendations will go to City Council Dec 18

- Some of the items will have to go through additional process to implement in the land development code
- Councilor Bull called a meeting to talk about ADU's and other recommendations. Lots of concerns expressed over ADUs, particularly that they will be used to very dense student housing
- Discussion: What comments might be helpful for supporting testimony at Council
 - Suggestion to choose a subset of the full list of recos
 - o ADU reco may be the "least baked"
 - Comment by Kirk Schlesinger
 - Need a way to communicate with those outside this group -- this group is "encapsulated"
 - Concern that this forum is not open enough
 - Focus: SDCs and CET
 - Leverage "Talking about Housing" handout to structure messages
 - Don't have to be "the experts"
 - Can address higher level values of stable homes, not forcing choice of food vs housing
 - Suggestion: Break up topics and align to organizations best suited
 - Reminder that times can be combined, and strategies to get people to stand up and show

Workplan review:

Review offline and share comments before next meeting Jan 5 Direct comments to Brigetta

Need to identify some specific short term items, and sopme longer term items

The set of HCDAB concepts "identified but not reviewed" has items that may be worth advocating for

Concept 5 of the HCDAB recommendations is the creation of a staff position

- The LWV does not support the creation of this position concern that this creates another layer of planning bureaucracy, rather than creating housing
- There has been significant discussion of the position -- there are many things to be done if all the recos are adopted, it will need staff support and direction
- State law requires that a % of the CET revenue generated go to affordable housing -- but not all is required. There's a formula that carves up those funds.
- City will be going out for a Local Option Levy -- but there's no housing \$ in that plan currrently
 - \$7M on top of what's already in levy (\$5M)

□ Brigetta: Will add to Jan agenda

Messaging:

- Training with Neighbordhood Partnerships has begun
 - Advocates College
 - 2x 3 hour sessions\
 - "Train the trainer"
- A component of the Ten Year Plan addresses the broader community -- raising visibility to the value of home, and how to enable broader community engagement
 - What defines us as a community
 - Where does home fit into that vision
- Topics like ADUs can be very controversial -- is there a way that this group can elevate the thinking to rise above some of the controversy
 - Part of it is raising awareness of conditions
 - Part of it is identifying and rallying around shared values
 - Humanizing the topics